



The Lebanese American Club of Michigan (LACOM)

2019 Sponsorship Packet Trailblazer Award Gala





**BUILDING BRIDGES.
RECOGNIZING LEADERS.
SUPPORTING STUDENTS.**

Dear Friends,

We would like to thank you for your support as we to continue to grow and serve the Lebanese American community in Michigan. From launching new signature events to growing outreach, we are so proud of our many accomplishments over the past year. We could not have made it this far without our members and sponsors.

As we prepare for the 2019 LACOM Trailblazer Award Gala, we are excited to offer additional sponsorship opportunities to continue this outreach. Your sponsorship allows us to accomplish our mission of building bridges and promoting diversity in Michigan.

The Trailblazer Gala is our largest event of the year, and a unique opportunity to showcase your corporation, business or organization. As always, we are thankful for each member and sponsor, and appreciate your continued support in 2019.

Sincerely,

Maurice Farah

President

info@lacom.org

586-996-9492

Constantine Mastory

Vice President

Charlie Kadado

Secretary & Public Relations

Ghina Yazbeck

Board Member & Events

Elias Yammine

Executive Director

Tracey Jabbour

Treasurer

Abdou Deban

Board Member & Membership



What is LACOM?

The Lebanese American Club of Michigan (LACOM) is a 501(c)(3) non-profit organization created to preserve Lebanese American heritage and culture, and build cultural bridges between Lebanon and the United States. Since 1996, the organization has worked to host independent community activities that unite the Lebanese American community, and educate the public about Lebanon, its people and culture.

LACOM's commitment to bolstering the next generation of Lebanese American leaders is a testament to the organization's values and annual activities. LACOM is proud to support the academic endeavors of Lebanese American students with academic scholarships and matching programs to major universities in Michigan. The organization also hosts a variety of events that include family picnics, award ceremonies, film screenings, professional networking mixers, sporting events and scholarship presentations.

We work to 'Build the Next Generation of Lebanese American Leaders' by:

- Raising cultural awareness in southeast Michigan.
- Hosting family-friendly gatherings.
- Supporting educational endeavors.
- Encouraging civic participation.
- Providing charitable support to partnering organizations.

In addition to our signature annual events, LACOM is proud to partner with major community groups and organizations that include the Lebanese Collegiate Network, Leaders Advancing and Helping Communities (LAHC), the Arab Community Center for Economic and Social Services (ACCESS) and Lebanese Student Associations at major universities around the nation.

LACOM works to build working relationships with local, national and civic leaders and organizations to promote diversity and raise awareness of the many contributions of Lebanese Americans in the United States. The supporting sponsors that help LACOM achieve this goal include DTE Energy, MA Engineering, G-TECH and Oakland University.

The LACOM Executive Board includes medical, engineering and media professionals with a diverse outlook to expand and strengthen the organization's activities, charitable work and community service projects. LACOM is always open to anyone interested in joining in this mission.

The Trailblazer Gala

For more than two decades, LACOM's signature Trailblazer Award Gala has gathered America's largest population of Lebanese Americans in one room – to celebrate the lifetime contributions and legacies of influential leaders.

We are proud to recognize renowned leaders and personalities of Lebanese descent. The honorees include Michigan Supreme Court **Justice David Viviano**, Former CBS News Correspondent **Aleen Sirgany**, Oakland University Dean **Dr. Louay Chamra**, Legendary Broadcaster **George Kordahi** and Attorney **Joumana Kayrouz**. The gala centers on LACOM's mission to share inspiring stories and encouraging messages with future generations of Lebanese Americans.

The 2019 Gala is expected to gather hundreds of national dignitaries, activists, corporate leaders and Michigan artists and filmmakers. We are also proud to give Lebanese American students an opportunity to attend our gala and receive scholarships to support their academic endeavors. The program begins with a VIP reception followed by a gala dinner and presentation.

Benefits of Trailblazer Sponsorship:

- Outreach to Lebanese American community in Michigan.
- Opportunity to support students with academic scholarships.
- Advertising placement, public relations exposure and community outreach.
- Corporate head table and invitations to LACOM signature events.
- Marketing material displayed at current and future LACOM events.



Signature Events

Besides the **Annual Trailblazer Gala**, LACOM hosts several special events throughout the year.

Movie Screenings.

LACOM partners with filmmakers and studios to host exclusive screenings of films produced by Lebanese filmmakers. These screenings are an opportunity to promote Lebanese arts and culture, and to educate the community about various social and cultural issues.

Scholarship Presentations.

Our annual scholarship presentations give full-time students a chance to earn scholarships to an accredited college or university in Michigan. Students are required to submit their academic criteria and an essay, which is reviewed by our Scholarship Committee.

Professional Mixers.

We are always eager to collaborate with our partners and sponsors to host professional networking mixers at restaurants in southeastern Michigan. These mixers have been an excellent opportunity for young professionals to meet and build relationships with business and social leaders in Michigan.



Annual Family Picnic.

Our family picnic brings people together on Labor Day to enjoy a fun and relaxing day before the end of the summer, and to celebrate the beginning of a new school year. The picnic has traditionally attracted hundreds of people.

Children's Outings.

LACOM hosts fun gatherings for children

Supporting our Partners.

LACOM is proud to support the annual events of our partners, including the Arab Community Center for Economic & Social Services (ACCESS), Leaders Advancing and Helping Communities (LAHC), the Lebanese Collegiate Network (LCN), among others.



Thank you for your interest in Trailblazer Sponsorship opportunities.

Advertising placement, public relations exposure and community affairs outreach are all available through partnerships with the Lebanese American Club of Michigan (LACOM).

The subsequent pages include the **Trailblazer Sponsorship Opportunities Form** and our new **Scholarship Naming Opportunities Form**.

Additionally, our Board Members will be pleased to assist you in customizing a sponsorship that fits your publicity budget.

Contact us by email at info@lacom.org, or by calling:

Maurice Farah

President

Cell: 586-996-9492

Constantine Mastory

Vice President

Cell: 313-828-1141

Thank You to Our Major Partners!

The Lebanese American Club of Michigan (LACOM) is proud to receive the support of major companies, governmental agencies, universities and fellow nonprofits.

Our valued partnerships help support the next generation of Lebanese American leaders, and strengthen our mission of building cultural bridges between the United States and Lebanon.





LACOM Sponsorship Opportunities

Annual Trailblazer Award Gala

Saturday, June 1, 2019

LACOM is a 501(c)(3) non-profit organization. Your donation is tax deductible.

Please select one of the following:

- | | |
|---|--------------------------|
| Trailblazer Sponsorship | \$10,000 & up |
| <ul style="list-style-type: none">• Sponsorship commemorative plaque and special gala recognition• Complimentary admission to all 2019 LACOM events• Corporate head table at Trailblazer Award Gala (10 seats) and invitation to VIP reception• Logo & graphics prominently displayed in printed program documents, displayed on promotional videos and featured prominently on large presentation screens | |
| Platinum Sponsorship | \$5,000 & up |
| <ul style="list-style-type: none">• Corporate head table at Trailblazer Award Gala (10 seats) and invitation to VIP reception• Logo & graphics prominently displayed on large presentation screens• Logo on printed program documents and displayed on promotional videos | |
| Gold Sponsorship | \$3,000 & up |
| <ul style="list-style-type: none">• Corporate head table at Trailblazer Award Gala (10 seats) and invitation to VIP reception• Logo prominently displayed on large presentation screens• Logo on printed program documents | |
| Silver Sponsorship | \$1,500 & up |
| <ul style="list-style-type: none">• Corporate head table at Trailblazer Award Gala (10 seats) and invitation to VIP reception• Logo displayed on large presentation screens | |
| Bronze Sponsorship | \$500 & up |
| <ul style="list-style-type: none">• Two tickets to Trailblazer Award Gala and invitation to VIP reception• Logo displayed on large presentation screens | |
| Friend of LACOM | \$250 & up |
| <ul style="list-style-type: none">• Invitation to VIP reception• Logo displayed on large presentation screens | |
| General Trailblazer Tickets | |
| <ul style="list-style-type: none">• VIP \$100 (Table \$1,000)• General Admission \$75 (Table \$700)• Student \$50 (Table \$450) | |

Please make check payable to LACOM.

Payment can also be made at lacom.org/gala.

Please email your art work to info@lacom.org by May 27, 2019.

For information or tickets please contact info@lacom.org or Maurice Farah at 586-996-9492.



LACOM Scholarship Sponsorship

Annual Trailblazer Award Gala

Saturday, June 1, 2019

Dear Sponsor,

As part of our ongoing efforts to support young leaders, LACOM is proud to offer academic scholarships to deserving students in Michigan. In order to better meet this goal, we are happy to work in collaboration with sponsors to establish Designated Scholarship Funds.

A Designated Scholarship Fund allows a sponsor to establish a custom-named scholarship on behalf of a company, individual or organization. LACOM handles the process of review, selection and secure deposit to a fully accredited four-year college or university.

HOW IT WORKS:

- A minimum scholarship gift of \$1,000 is required for a custom-named scholarship.
- A scholarship can be named after a business, individual or organization.
- Our Scholarship Committee handles the review of applications based on academic criteria and essay. However, we welcome the participation of any willing sponsor.
- Sponsors are invited to attend the Trailblazer Award Gala to present the scholarship.
- LACOM handles the secure deposit to an accredited four-year college or university to ensure the funds are used for tuition and/or other academic expense(s).
- Your gift, in its entirety, supports the awarded student(s).

Awards for scholarships may be made to full-time students pursuing an undergraduate or graduate degree, or to senior high school students planning to enroll in a college or university. Students must also submit an application which includes academic transcripts and a compelling essay based on a provided prompt.

LACOM is a 501(c)(3) non-profit organization. Your donation is tax deductible.

If you wish to learn more information about the Designated Scholarship Fund, please contact LACOM President Maurice Farah at info@lacom.org.